














**OpenSystems
Publishing™**

www.opensystems-publishing.com

Print Ad specs

Ad sizes

Please be sure include 1/8" bleed on all ads. Keep copy at least 3/8" from top and 1/2" from left, right, and bottom.

	1 full page trim	8" x 10-7/8"
	2 page spread	16" x 10-7/8"
	2/3 page vertical	4-5/8" x 10"
	1/2 page horizontal	7" x 4-7/8"
	1/2 page spread	16" x 4-7/8"
	1/2 page vertical	3-3/8" x 10"
	1/2 page island	4-5/8" x 7"
	1/3 page vertical*	2-1/8" x 10"
	1/3 page square*	4-5/8" x 4-7/8"
	1/4 page	3-3/8" x 4-7/8"
	Tabs	8.5" x 10-7/8"

Positions for ads such as covers 2, 3, or 4 and center spreads are available for an extra charge.

*One-third page sizes not available in resource guide issues.

Onserts

Contact your account manager for specifications

Colors/Resolution

4-color CMYK @ 300 dpi (Spot colors will not be preserved and will be converted to 4-color process.)

File formats

Preferred format: High-resolution PDF (press setting) Adobe Acrobat 5.0 or above

Other acceptable formats: TIF, Photoshop PSD, or JPEG (best quality setting)

Deadlines

Advertisers are to receive the publications in which their display advertising appears. Insertion schedules cancelable only on written notice when received 10 days prior to closing date of advertising forms. If the new ad is not received by material due date, OpenSystems Publishing reserves the right to repeat previous advertisement.

Commission

15 percent commission to recognized advertising agencies on display advertising, color, and bleed; net 30 days. No commission allowed on tipping-in or other production charges. Invoiced date of issue.

Special services

Copy and design charges: Creative services for print advertisements available for a fee. Please discuss with your account manager.

Technical questions

If you are unsure about the above specifications, please contact:

ddiomedede@opensystems-publishing.com

Submit ads to

www.opensystems-publishing.com/vendors/submissions/ftp

Color printed proofs are required for accuracy. If proofs are not submitted, we cannot guarantee accuracy.

Production address/Mailing address for proofs

16872 E. Avenue of the Fountains, Ste 203
Fountain Hills, AZ 85268
Tel: 480-967-5581
Fax: 480-837-6466

Advertiser Service

sales@opensystems-publishing.com
Tel: 586-415-6500