

Embedded COMPUTING DESIGN
Military EMBEDDED SYSTEMS



Rate Plan: Embedded Computing Design and Military Embedded Systems

Size	1x	3x	6x	9x	12x	18x	24x	30x
1	\$4,950	\$4,350	\$4,100	\$3,750	\$3,375	\$3,075	\$2,800	\$2,650
2/3	\$3,750	\$3,400	\$3,050	\$2,750	\$2,475	\$2,225	\$2,025	\$1,825
1/2	\$2,600	\$2,275	\$2,125	\$1,975	\$1,875	\$1,750	\$1,650	\$1,550
1/3 *	\$1,825	\$1,750	\$1,675	\$1,575	\$1,500	\$1,425	\$1,350	\$1,275
1/4	\$1,500	\$1,450	\$1,400	\$1,350	\$1,300	\$1,250	\$1,200	\$1,150
1/9 *	\$600	\$575	\$550	\$525	\$500	\$475	\$450	\$425

Covers 2, 3, or 4 and center spreads are available for an extra charge.
Spread pricing: Use frequency rate multiplied by 1.8.
Rate combinations: Insertions can be combined to give you the maximum discount.
* Not available in Resource Guide issues.

Product Profiles for Resource Guides

Profiles	1	2-4	5-10
Full page	\$1,400	\$1,300	\$1,200
Half page	\$750	\$700	\$650

Ad Size	Page Spread	1/2 Page Spread	Page	2/3 Page		1/2 Page			1/3 Page	1/4 Page	1/9 Page	Tab	
Shape	Full	Horizontal	Full	Vertical	Island	Vertical	Horizontal	Island	Vertical	Square	Square	Square	Full
Trim (W x H)	16" x 10.875"	16" x 4.875"	8" x 10.875"	4.625" x 10"	5.125" x 7.375"	3.375" x 10"	7" x 4.875"	4.625" x 7"	2.125" x 10"	4.625" x 4.875"	3.275" x 4.875"	2.125" x 3.125"	8.5" x 10.875"
Bleed	16.25" x 11.125"	16.25" x 5.125"	8.25" x 11.125"										8.75" x 11.125"

Keep copy at least 0.375" from top and 0.5" from left, right, and bottom.

[Submit ads to submit.opensystemsmedia.com](http://submit.opensystemsmedia.com)

Colors/Resolution

4-color CMYK @ 300 dpi (Spot colors will not be preserved and will be converted to 4-color process.)

File formats

Preferred format: High-resolution PDF (press setting) Adobe Acrobat 5.0 or above

Other acceptable formats: TIF, Photoshop PSD, or JPEG (best quality setting)

Deadlines

Insertion schedules cancelable only on written notice when received 10 days prior to the

closing date of advertising forms. If the new ad is not received by the material due date, OpenSystems Media reserves the right to repeat the previous advertisement.

Advertisers are to receive the publications in which their display advertising appears.

Commission

15 percent commission to recognized advertising agencies on display advertising; net 30 days. No commission allowed on tipping-in or other production charges. Invoiced date of issue.

Inserts and outserts

Contact your account manager for specifications.

Special services

Copy and design charges: Creative services for print advertisements available for a fee. Please discuss with your account manager.

Technical questions

If you are unsure about the specifications, please contact:

creative@opensystemsmedia.com

Production address/Mailing address for proofs

16626 E. Avenue of the Fountains, Ste 203
Fountain Hills, AZ 85268
Tel: 480-967-5581
Fax: 480-837-6466

Advertiser Service

30233 Jefferson • St. Clair Shores, MI 48082
sales@opensystemsmedia.com
Tel: 586-415-6500
Fax: 586-415-4882