2008 E-cast Topics & Series

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E-cast Topics

January
Chris Ciufo Military spin-off technology
Jerry Gipper Multicore/Many-core processors
Joe Pavlat Wireless/CE testing

February
Joe Pavlat 10 GbE
Jerry Gipper Data acquistion
Chris Ciufo Reconfigurable computing – FPGAs, tools, and systems

March
Joe Pavlat AdvancedTCA
Jerry Gipper Energy-efficient design: Design for Energy Efficiency (DfEE), green, energy management
Chris Ciufo FPGAs in small products, ecosystems, and migration
DOWNSCALE into cell phones and portable low-power devices
Joe Pavlat Cooling

April
Chris Ciufo Defense/aerospace testing
Jerry Gipper Multimedia chipsets and software
Joe Pavlat Platform management – availability

May
Chris Ciufo RFID
Chris Ciufo Small form factor boards and boxes
Chris Ciufo IP cores for DSP and FPGA designs
Jerry Gipper Operating systems (Real-time and Linux)

June
Chris Ciufo Automotive testing
Chris Ciufo High-speed network testing
Jerry Gipper Security in embedded: TPM, AES encryption on processors, partitioned OSs, biometric sensors

July
Jerry Gipper Component stress testing
Joe Pavlat Rugged MicroTCA
Chris Ciufo Tips, tools, and tricks to optimizing FPGA, DSP, and reconfigurable systems

August
Joe Pavlat SCOPE Alliance
Chris Ciufo Sensors: Intelligent A/D, MEMS
Jerry Gipper Virtual development tools; VirtuTech, VAST, and Virtio

September
Joe Pavlat IP telephony and TV
Jerry Gipper SoCs, 8- and 16-bit
Chris Ciufo Problem solving: Math and algorithms in FPGAs and DSPs

October
Chris Ciufo Critical embedded – Mission-/safety-/life-critical
Jerry Gipper Industrial networking/CIP
Jerry Gipper Java in embedded

November
Joe Pavlat Packet shapers/attachment
Jerry Gipper Virtualization: Operating systems and I/O

December
Jerry Gipper Enterprise sofware in embedded applications (Eclipse, XML)

E-cast Series

Quarterly moderated webcasts with flexible timing. Contact a sales representative for more details.

DSP - FPGA series

VSO standards series
VPX, VXS, XMC

RapidIO series

Unit Under Test series
PXI, VXI, and LXI roundtable

MicroTCA series

AdvancedTCA series

Multicore series

Each event has up to four cosponsoring companies.

Contact us today for pricing and availability.

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Multimedia Products

OpenSystems Publishing (OSP) provides a range of integrated multimedia products to help you deliver your message directly to influence your audience. Our dedicated sales staff will work closely with you to understand your sales and marketing goals or requirements and to provide a collaborative "traditional" or customized webcast. OSP provides E-casts, Techcasts, E-flashes, and Live Demo Webcasts (coming Q2 2008).

E-cast

An E-cast is a live webcast that may have a single or multiple vendors. This event is used to educate your audience about a problem/solution. The presentation can have a subtle sales approach. The E-cast is a 45-minute presentation with a 15-minute moderated Q&A session.

- Presents deep technical content
- OSP moderated: OSP editors and/or industry knowledge experts have a proven, successful track record of guiding E-casts using OSP's winning technical formula as they work with vendors prior to the E-cast and during the actual event.
- The OSP moderator's role adds value and specialization to the E-cast.
- Moderators keep the E-cast interesting, informative, and technically relevant, while also meeting the needs of both the audience and sponsors. OSP moderators are known throughout the industry because of their knowledge and connection to the technologies and markets they cover.
- Strictly follows OSP's Editorial Guidelines (problem/solution approach with technical details)
- Viewer registration required; leads provided to sponsors
- 12-month archive and podcast
- Maximum time length: 60 minutes

E-flash

- The E-flash is a product demonstration in flash format. It is a hybrid of an E-Lert (e-mail blast) and an E-cast. An E-flash is a technical audio and flash file. Registration solicitation will be e-mailed to our audience of engineers and technical professionals, then archived on OSP's website where it will be available for one year.
- Product or service focused
- No moderator from OSP present
- Speaker should be a technical spokesperson/product's designers/engineers
- Viewer registration required; leads provided to sponsors
- 12-month archive and podcast
- Maximum time length: 25 minutes

Techcast

Live

A Techcast is a live, single-vendor event. It consists of a 30-minute presentation and 15-minute interactive Q&A session.

- Product or service focused
- No moderator from OSP present
- Speaker should be a technical spokesperson, product designer, or engineer
- Viewer registration required; leads provided to sponsors
- 2-month archive and podcast
- Maximum time length: 45 minutes

On-demand

The on-demand Techcast is a brief 9- to 10-minute product release from a single vendor. It is a hybrid of an E-Lert (e-mail blast) and an E-cast. It is a prerecorded event released as an E-Lert and promoted via our E-Letters and OSP home website.

- Product or service focused
- No moderator from OSP present
- Speaker should be a technical spokesperson/product's designers/engineers
- Viewer registration required; leads provided to sponsors
- 12-month archive and podcast
- Maximum time length: 10 minutes